



ALEXANDRU IOAN CUZA  
UNIVERSITY of IAȘI



JASSY

Summer School  
**4 – 15 July 2022**  
"ALEXANDRU IOAN CUZA"  
UNIVERSITY of IAȘI - ROMANIA



# JASSY at a glance

As of 2018, *Alexandru Ioan Cuza* University of Iași has been widening its summer educational scope through the **JASSY Summer School**.

**Its 5th edition will be held between 4 – 15 July 2022, in Iași, Romania.**

JASSY is intended for students interested in learning and acquiring credits by undertaking one of the six interdisciplinary modules on offer:

- **Life Sciences in the race against emerging threats to human health**
- **Hard Sciences Unveiled: an Interdisciplinary Tour**
- **Finance and Risk Management**
- **Strategic Human Resource Management**
- **Eastern European Perspectives**
- **Tourism at the Eastern Border of the EU. Interdisciplinary Training for Tour Guides**

We also offer a wide range of daily field activities such as kayaking, birdwatching, or tour guiding.

**For the module outlines, please access**

**<http://www.uaic.ro/en/jassy/>**



# Overall Structure

JASSY dates: **4 – 15 July 2022**

Number of **ECTS** credits for each module: **6**

Language of instruction: **English**

Teaching methods:

- **Lectures**
- **Workshops**
- **Practical applications / Field activities**

During the afternoons, JASSY students, irrespective of their module of choice, are invited to participate in a wide range of daily field activities such as: kayaking, birdwatching, wine tasting, guided tours of the city and trips to the cultural regions surrounding Iasi.

All students who attend the JASSY Summer School receive a personalized **certificate of attendance**.





## Life Sciences – in the race against emerging threats to human health (LS)

This module guarantees that students will be part of a lively community, who share their interest and passion for science and technology. Our lecturers' main goal is to enrich their theoretical knowledge and practical abilities in Hard Sciences, to broaden and perfect their experimental skills and data processing dexterity.

### Assessment method:

Multiple choice test and oral presentation

### JASSY LS module coordinator:

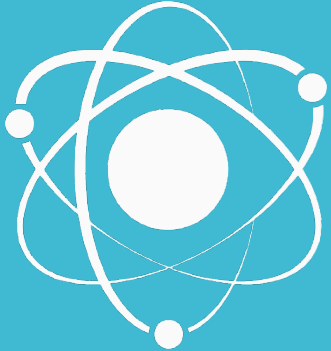
Prof. dr. Brîndușa Alina PETRE  
([brindusa.petre@uaic.ro](mailto:brindusa.petre@uaic.ro))

### Sneak peek:

- Bioinformatics and DNA barcoding
- Modeling and 3D printing protein models
- Pollutants and environmental risks

**+ MUCH MORE**

## Hard Sciences Unveiled– an Interdisciplinary Tour (HS)



This module guarantees that students will be part of a lively community, who share their interest and passion for science and technology. Our lecturers' main goal is to enrich their theoretical knowledge and practical abilities in Hard Sciences, to broaden and perfect their experimental skills and data processing dexterity.

### **Assessment method:**

Multiple choice test

### **JASSY LS module coordinator:**

Lecturer dr. Ionut Topala  
([ionut.topala@uaic.ro](mailto:ionut.topala@uaic.ro))

### Sneak peek:

- Atmospheric electricity
- High-speed imaging of streamers
- A hands-on experience in machine learning

**+ MUCH MORE**



## Finance and Risk Management (FRM)

Students will get a firm grasp of the risk management cornerstones, acquiring the core knowledge, skills and abilities which are generally accepted and applied by finance and risk management professionals from around the world. Aside from being able to successfully assess risk, they will gain the coveted know-how of proficiently managing various types of risks such as market, credit, operational, liquidity, counterparty or insurance risk.

### Assessment method:

Written examination; individual and group reports

### JASSY LS module coordinator:

Assoc.Prof. dr. Silviu Ursu  
([silviu.ursu@uaic.ro](mailto:silviu.ursu@uaic.ro))

### Sneak peek:

- Risk measurement and management:
- A run-down of the usual suspects
- Risk management DO's
- Risk management DON'Ts

**+ MUCH MORE**

## Strategic Human Resource Management SHRM

This module provides a compact, yet comprehensive view on the Human Resource Management field. In a global economy, the HR Manager position has a strategic role and its involvement may go well beyond national borders.

**Assessment method:**  
case studies and posters

**JASSY LS module coordinator:**  
Lecturer dr. Carmen Claudia  
ARUȘTEI  
([carmen.arustei@feaa.uaic.ro](mailto:carmen.arustei@feaa.uaic.ro))

### Sneak peek:

- Creating content for social media in SHRM
- The business case for employer branding
- Managing and measuring brand experience

**+ MUCH MORE**





## Eastern European Perspectives – EEP

The EEP module is a good route to embark upon so as to discover the **peculiarities of the Eastern-European cultural horizon, the Latin heritage** of the easternmost Romance language spoken in Europe or to tackle the current challenges of democracies in Eastern Europe. EEP is a great opportunity to reflect on what cultural identity and heritage mean in a digital world.

### Assessment method:

Oral exam / poster presentation

### JASSY LS module coordinator:

Lecturer dr. Cristina Preutu  
(preutucristina@yahoo.com)

### Sneak peek:

- Eastern Europe. Identity Issues
- Territorial disputes in Eastern Europe in the First Half of the 20th Century
- Challenges of Democracies in Eastern Europe

**+ MUCH MORE**



## Academic offer



# Tourism at the Eastern Border of the EU. Interdisciplinary Training for Tour Guides

During the first week, students will learn the essentials of Tourism, whereas during the second, they will have the opportunity to study Tourism through both a Social Sciences and Hard Sciences lens, thus tackling topics which best suit their background and interests.

### Assessment method:

Multiple choice test and oral presentation.

### JASSY LS module coordinator:

Lecturer dr. Mihai Bulai  
([mihai.bulai@uaic.ro](mailto:mihai.bulai@uaic.ro))

### Sneak peek:

- Tour-guide tasks and techniques
- Principles of the Geography of Tourism
- Urban wayfinding, a problem-solving process

**+ MUCH MORE**

# Testimonials



„It was really unbelievable, I've met really extraordinary people who were warm with me. The city itself is really beautiful and you never get enough of it. Hopefully next year I will be able to participate again, and, why not, as a volunteer this time. In the meantime, I'll try to register for the Erasmus mobility program.”  
(Mehdi Hammou)

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„It was a wonderful experience for me to attend JASSY Summer School. I learnt many useful and interesting things. It also made me more confident in expressing myself in English and communicate with other foreign students and professors. Iasi is a very peaceful city and rich in beautiful places that made me fall in love with it.” (Veronica Babalau)

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„It was my best experience as a student.” (Doina Gutu)

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„This was likely the most interesting and dynamic summer school I've ever attend .  
Wonderful city, great locations, interesting lectures, kind coordinators and volunteers.”  
(Nicoleta Stamatina)

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# JASSY Application Procedure

Three easy steps:

① CV and a letter of motivation to be sent to [jassy@uaic.ro](mailto:jassy@uaic.ro)

② Applications are evaluated within 3 days, followed by acceptance confirmation

③ Registration and fee payment

**Participation fee**  
**300 euros**

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***(course package, breakfast & lunch during week days, housing)***

*We are looking forward to meeting your students in Iasi!*



Thank you!